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DE RUEHTRO #0658/01 2241444
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FM AMEMBASSY TRIPOLI
TO RUEHC/SECSTATE WASHDC PRIORITY 5153
INFO RUEHRO/AMEMBASSY ROME PRIORITY 0557
RUEHVT/AMEMBASSY VALLETTA PRIORITY 0433
RUEHTRO/AMEMBASSY TRIPOLI 5694
RHEHAAA/NSC WASHINGTON DC
RUEHEE/ARAB LEAGUE COLLECTIVE
RUCPDO/DEPT OF COMMERCE WASHINGTON DC
RUEATRS/DEPT OF TREASURY WASHINGTON DC

C O N F I D E N T I A L SECTION 01 OF 02 TRIPOLI 000658

SIPDIS

STATE FOR NEA/MAG; STATE PLEASE PASS USTR; LONDON AND PARIS FOR
NEA WATCHERS; COMMERCE FOR NATE MASON; ENERGY FOR GINA ERICKSON

E.O. 12958: DECL: 8/12/2019
TAGS: [ECON](#) [EFIN](#) [PGOV](#) [EPET](#) [LY](#)

- 1.(C) Summary: A Libyan Government attempt to enforce a 2007 decree specifying requirements for shop signs and advertisements has stirred confusion. WHERE DID ALL THE SHOP SIGNS GO?
- 2.(SBU) Several weeks ago, signs on shops in Tripoli suddenly began to disappear, with the fashionable shopping area along Gagaresh Street part of the signs being removed due to 2007 decree.
3. (C) The sign removal campaign appears to be the result of a recent GOL attempt to enforce a 2007 decree (Number 504) outlining requirements for business owners to scratch their heads...
- 4.(C) A variety of businesses have been caught up in the frenzy to abide by the sign decree. The owner of an xxxxxxxxxxxx business told Econoff...
- 5.(C) Embosses have observed no discernible consistency to the application of the decree. Along a primary business avenue, some signs remain, as...
- 6.(C) Even private offices have been affected by the sign removal campaign: a xxxxxxxxxxxx company had displayed a sign on a main road for their... WHILE BILLBOARDS ABOUND
- 7.(C) In contrast to the preponderance of nameless stores in Tripoli, the 2007 decree does not seem to apply to the removal of billboards, as many...
- 8.(C) Comment: While the practical effects of the sign removals on Tripoli businesses may be somewhat limited, the haphazard implementation of...